

Katherine Davis

she/her/hers

Contact

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www.5branchesconsulting.com

Education

- Western Illinois University, IL
MS Recreation, Parks, and
Tourism Administration
- Principia College, IL
BS Biology and Spanish

Key Skills

Strategic Problem Solver
Creative Fundraiser
Engaging Public Speaker
Organized Project Manager
Collaborative Convener

Profile

I am a business systems and process-centered consultant skilled in fundraising, financial management, strategic planning, leadership development, human resources, and facilitation. National and international work and volunteer experiences in Guatemala, Mexico, and Ecuador and across the Western US and Canada. Elected in 2022 to Town Trustee for a 4-year term.

Experience

January 2011-Present

Owner • 5 Branches Consulting LLC

A small business management consulting company providing capacity building support and services including strategic planning, facilitation, fundraising program development, and other organizational health diagnostics. Current clients include Patagonia, Friends of Plumas Wilderness, Greater Arkansas River Nature Association and Outdoor Alliance.

April 2016- March 2022

Organizational Development Associate • Training Resources for the Environmental Community (TREC)

- Developed materials, tools, and training to address capacity building needs of conservation organizations across the western US and Canada.
- Led complex strategic planning processes.
- Facilitated team leadership retreats focused on building resilient and inclusive cultures.
- Managed large stakeholder engagement projects.
- Coached executive leadership on human resources issues and needs.
- Developed equitable compensation guidelines and governance policies and procedures.
- Improved donor CRM tracking and reporting efficiencies.

April 2014 – February 2016

Director of Fundraising and Communications • Housing Resources
Bainbridge, Bainbridge Island WA

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- Designed and executed a major gifts program securing 6-figure gifts.
 - Strengthened individual giving program and retention rates utilizing automation, segmentation, and messaging strategies.
 - Worked with staff to ensure digital and print messages were clear, concise, and compelling.
 - Directed logistical operations for year-end giving campaigns.
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Certifications and Affiliations

- Society for Human Resources Management, SHRM CP
- Nonprofit Management Certificate, University of WA
- Town of Poncha Springs Trustee, Elected 2022 to a 4-year term