

## KATIE DAVIS

Salida, Colorado

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### PROFESSIONAL SUMMARY

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Organizational leader and executive with 20 years of experience supporting parks, recreation, conservation, and social capital organizations through periods of growth, transition, and systems change. Brings a strong blend of public-sector governance experience, nonprofit leadership, and strategic implementation. Known for steady leadership, clear communication, and the ability to quickly assess organizational needs, align stakeholders, and maintain momentum during times of change.

### PUBLIC SECTOR & PARKS LEADERSHIP HIGHLIGHTS

- Elected Trustee, Town of Poncha Springs (2022–2025), providing governance, fiduciary oversight, and strategic direction for a rural Colorado municipality.
- Supported the Town of Poncha Springs Parks & Recreation Master Planning process, aligning recreation assets with broader economic development goals.
- Advanced the Town of Poncha Springs Economic Development planning process in collaboration with municipal leadership.
- Graduate education in Recreation, Parks & Tourism Management with a focus on community-based park and recreation systems.
- Partnered with municipal staff, boards, and community stakeholders to advance parks, conservation, and recreation initiatives.

### WORK HISTORY

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09/2011 to Current     **Principal, Owner**

#### **5 Branches Consulting LLC**

- Led executive-level strategic planning and organizational assessment engagements for nonprofit and public-serving organizations, partnering with boards and senior leaders to strengthen governance alignment, operational clarity, and long-term sustainability.
- Stabilized and strengthened organizational finances by guiding revenue strategy development, securing grant funding, and supporting cross-sector partnerships to diversify resources and reduce financial risk.
- Improved organizational effectiveness by redesigning operational systems, clarifying roles and decision-making authority, and aligning staffing structures with mission priorities and available resources.

03/2023 to 10/2025     **Fundraising Trainer**

#### **Patagonia**

- Designed and facilitated a 12-week virtual cohort-based program focused on growing black, indigenous people of color led organizations. Session topics included building an individual giving program, planning a successful annual fundraising campaign, developing major gifts, identifying opportunities for securing legacy gifts,

stakeholder/supporter engagement strategies and utilizing CRM automation and segmentation features.

06/2016 to 03/2022 **Organizational Development Associate**

#### **Training Resources for the Environmental Community**

- Supported leadership teams during periods of transition by addressing organizational risk, clarifying near-term priorities, and maintaining staff confidence and operational continuity.
- Provided human resources guidance grounded in SHRM best practices, including staff onboarding design, role definition, performance expectations, policy development and equitable compensation policies and processes.
- Translated complex fundraising and organizational development concepts into practical tools, templates, and learning resources that enabled staff and leaders to manage with confidence.

#### **EDUCATION**

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- M.S., Recreation, Parks & Tourism Management — Western Illinois University
- B.S., Biology & Sociology — Principia College
- Certificate, Nonprofit Management — University of Washington

#### **CERTIFICATIONS AND ADDITIONAL ROLES**

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- Society for Human Resources Management — SHRM-CP
- Financial Sustainability Certificate Program – 110%
- Certificate, Generative AI - University of Denver